

No. 1245
SECTION: COMMUNITY RELATIONS
TITLE: PUBLICATIONS PROGRAM

ADOPTED: 12/15/08
READOPTED: 6/20/13;1/29/14;11/15/16
REVISED:

OXFORD AREA SCHOOL DISTRICT

The Board believes that all reasonable means should be employed to keep the public informed on matters of importance regarding District policies, finances, programs, personnel and operations.

The Board will determine which of its official actions have such community impact and interest to warrant special release and will arrange for release to the media information on such matters of importance. Matters of a routine nature may be released by the Superintendent as they have been recorded in the minutes of the Board meetings and upon request of media representatives. All other publications, releases, photographs and the like, depicting the accomplishments of the pupils and staff of the district, may be approved at the discretion of the Superintendent.

The responsible district administrator shall direct an information program designed to acquaint the public with the achievements and the needs of the schools, and which shall include as a minimum a district newsletter containing such information as:

1. School Policies
2. Financial Considerations
3. Educational programs
4. Personnel profiles

This publication will be distributed to:

1. All residents
2. Staff members
3. Parents of all students
4. The press

Other publications including yearbooks, educational reports, employee handbooks and student handbooks, may be published. The district website may also be used to communicate information to the public.

The Superintendent will develop guidelines to be observed in matters of taste, relevance, and the observations of individual privacy in the writing and printing of these publications.